



CASE STUDY

Julie Tam

Instructional Designer

Writeway[®]

Summary

Julie Dam is an Instructional Designer and works as an Independent Consultant in the Educational/Learning and Development industry.

Name: Julie Tam

Profession: Instructional Designer

Location: Mississauga, Ontario



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WriteWay gave me a unique writing experience. I appreciate the seamlessness of the WriteWay interface.

– **JULIE TAM**, INSTRUCTIONAL DESIGNER

Situation

Julie creates curriculum documents, lesson plans, instructional scripts, and audio-visual scripts for clients. In addition, she is an avid short fiction writer. She is always looking for better software to do her job.

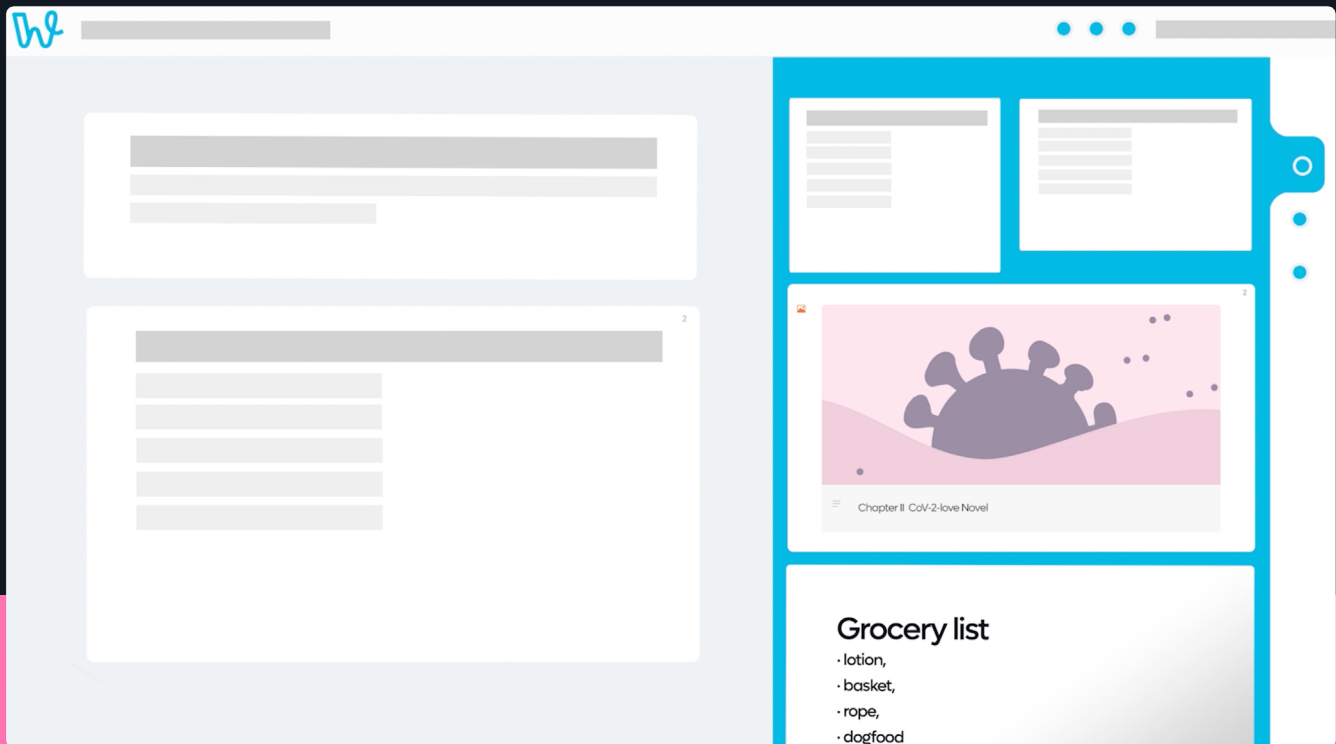


I liked that I could use the cards to easily move around my paragraphs and then pick the order that worked best.

- **JULIE**, INSTRUCTIONAL DESIGNER

WriteWay to the Rescue

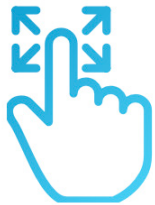
After participating in the WriteWay Pilot Program, she discovered all the easy to use Writer App features that enhanced her workflow.



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- **JULIE**, INSTRUCTIONAL DESIGNER

Key User Benefits



Intuitive Drag & Drop Functionality

With the ability to drag and drop content blocks, reorganizing her work on the page was quick and easy.



Cloud-Based System

WriteWay's cloud-based word processing system ensured that she had constant connectivity, security, and the ability to collaborate with others.



Integrated Idea Board

All her notes and research were easily accessible and always in view. This streamlined her workflow and allowed her to get more done.



Minimalist User Interface

The clean design allowed Julie to concentrate on her work, distraction-free. No longer getting lost in menus or worrying about margin size.

[Learn more about WriteWay's Writer App](#) →

What is the Writer App?

Ideal for a wide range of users and industries, the WriteWay Writer App streamlines the way you work by automating document creation tasks. Our Click & Apply Smart Templates instantly formats your content. WriteWay's Drag & Drop design allows you to seamlessly move your notes between your content and the Integrated Idea Board. An Editable Dynamic Outline is created automatically as you write to help you keep track and easily adjust your project structure.

About WriteWay

WriteWay is a content creation platform that optimizes your writing workflow. Developed by a team of writers, researchers, and thinkers, WriteWay was designed with creators in mind. Our unique card-based system and minimalist interface improves focus and increases productivity. Be ready when inspiration strikes with tools that organize your thoughts while enhancing your creative process. Discover the WriteWay to create content at writeway.com.

Contact Us



If you have a question or are looking for more detailed information on our software products, please don't hesitate to get in touch!

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www.writeway.com

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